

Amaze Strategy 2025–2030

Easy Read



Who Amaze supports

Amaze helps:



- **children and young people** with special educational needs and disabilities (SEND)



- **parent carers** and families



Brighton & Hove
or East Sussex

We currently support people in **Brighton & Hove and East Sussex**.

This strategy is important because:



Families with SEND face big **challenges**



The SEND system is **changing**



Amaze wants to keep **helping** in the best way

What people told us

We spoke to:



- families
- young people
- staff
- partner organisations

They told us:



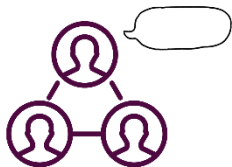
young people want fun, friendship, independence, learning, and work



parents want clear advice and support for their family



staff wish we could do more, but resources are limited



partners say we're doing a good job, and they want us to carry on



Everyone wants Amaze to be louder when asking for change.

What we want to do better



Make our services **easier to understand** and find.



Reach more people from **different backgrounds**.



Be clear about what we can offer and manage expectations.

Our vision is:



A community where all disabled people and their families **belong and flourish**.

Our mission is:



Amaze **supports** children and young people with SEND and their families to get the help they need.

Our values



We believe these values describe **what Amaze is** and **what Amaze should be**.

We try to always live up to these values in our work.

Our values are:



➤ **Local & Lived Experience**

We understand how to support disabled people and their families



➤ **Independent**

Our advice is honest



➤ **Supportive**

We welcome everyone



➤ **Together**

Families come first



➤ **Excellence**

We aim to be the best we can be



➤ **Nimble**

We adapt and improve

Our four big priorities

These are the **four main things** we want to do over the next five years:



1. Help children, young people and families get support and feel less alone

To do this we will:

- offer **clear advice** about SEND and services for disabled people
- provide emotional and community **support**
- improve our **communication**



2. Support young people to prepare for their future

To do this we will:

- help with **life skills, jobs, and fun activities**
- work with others to support their **transition to adulthood**
- include them in **decisions**





3. Make the SEND system better

To do this we will:

- work with **councils, health services, and schools**
- share young people's and parents' **views**
- help more people **understand** what SEND families need



4. Make Amaze strong and sustainable

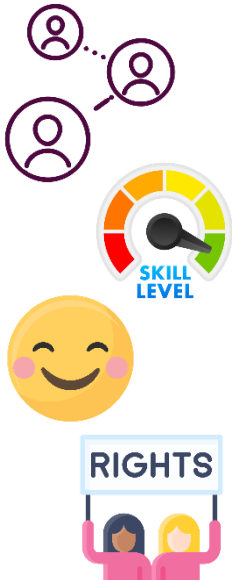
To do this we will:

- support **staff and volunteers**
- show the **impact** of our work
- raise more **money** and improve **technology**
- **work with families** at every step



Our impact

Because of Amaze, young people and parent carers:



- feel informed and **connected**
- learn new **skills**
- **feel better** about themselves
- know their **rights**

Managing risks



We watch for **problems** and plan how to deal with them.



Our Trustees **check our progress** every three months.



Making it happen

We will **review our plans** twice a year.



We will **adjust to changes** in the SEND system.

Contact Amaze



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