Report for Amaze website survey 2023



1. Do you use Amaze's website?





2. Why not?Tick all that apply



3. What might make you use the Amaze website?

ResponseID	Response
12	TEST
20	Links in emails
28	Social media gives me all the information I need so don't need to use the website
32	Time mainly! I follow the Facebook page and if there was something highlighted there I'd follow the link to the website.
35	Links from social media Tools to download such as social stories and widget stories.
36	If I needed to find something out in particular - for example, I want to look at the Sibs stuff for my daughter.
56	For contact phone number details or links to other places that may help / days out places to visit that are autism friendly and accommodating

4. What device do you use to look at the website?Tick all that apply





5. How regularly do you use the Amaze website?



6. How do you use the website?Tick all that apply



Value	Percent	Responses
To get information about SEND topics like education, money & health	75.0%	51
To find out about Amaze and its services	77.9%	53
To contact Amaze	38.2%	26
To download fact sheets or other resources	30.9%	21
To book onto events	33.8%	23
To get the latest SEND news	41.2%	28
To support Amaze by donating or volunteering	5.9%	4

7. How easy is it to find what you're looking for on the Amaze website?



8. What do you like about Amaze's website?

ResponseID	Response
12	TEST
13	Bright and clear
14	X
16	Easy to use Well laid out Clear and concise
17	Lots of information available and easily accessible
18	It's very informative
21	It's clear and easy to navigate, and really does contain a goldmine of helpful information
22	Its easy to use and has lots of information on it
23	Very easy to use and navigate. There is a lot of information, but I find the links very useful to click through. I particularly like the newslettwr I get emailed, as I get updates each month, and it remimds me to check the website.
24	Really easy to use

ResponseID Response

25	The website is friendly and colourful
26	Colourful and friendly
27	Easy to use and get information on the subjects I'm there for
29	I like that's it's easy to use. It's not too 'busy'
30	The info on events and things for sends
31	The visuals. Easy to read
33	Brilliant information
34	All the information is relevant and up to date.
37	Its full of great information for us parents. Easy to navigate and very helpful
38	It's clear, not cluttered and you can navigate it easily.
39	How easy it is to find what I am looking for
40	Events and discounts
41	It's so useful and has so much information that is so handy and easy to find being a mum to a SEN child amaze have made my life so much easier and if any problems they are a phone call away Lizzie is an amazing lady x
44	Lots of advice and info on different services and children's needs etc
45	Easy to navigate and read
46	Give parents a lot off useful information
47	It has useful information
48	I love the regular updates and information always getting uploaded.
49	So much helpful information
50	l think it's amaze l g xx
51	Clear and concise info. Easy to navigate. Very informative.
52	It is so easy to use and the amount of resources is amazing.
53	Very informative and helpful

ResponseID Response 54 That it is packed full off loads of helpful information 55 It's very easy to navigate and easy to find what I want. 57 Easy to use and navigate Informative Clear and concise information 58 Straightforward to use. Helpful information provided on a range of different things 59 easy to navigate. Lots of info and signposting to other support 61 Parent carer area and listing helpful workshops Ease of using menu, friendly approachable language 62 63 Easy use Ease of menu 64 65 It is very easy to navigate around To see what activities to do with the kids 66

- 68 Lots of information.
- 70 Helpful information and support when needing it.
- 71 Great charity organisation, helpful for special needs children, adults and their families.
- 73 Simple to use
- 75 Relevant useful info
- 76 Relevant useful info
- 77 Good information and layout
- 78 Layout and language are really friendly and accessible
- 79 It's easy to read, lots of information but it's clear. I like the range of topics / thing's available that I hadn't thought I would be interested in.
- 81 It is very organised You can find what you are looking for
- 82 It is clear to navigate, and gives general pointers in the right direction.

ResponseID	Response
83	Fact sheets
84	It is very clear to navigate around , large font , a good news section on the right hand side very informative, pictures are friendly
85	Clear signposting for what kind of question I might need answering. Clear calendar of upcoming events.
87	I like seeing what's on around brighton & hove.
88	It looks easy to access and find what you're looking for , Amazes website has been very helpful for me in looking for help to help my daughter
89	I really find all the links really useful as it allows me to look at information that is relevant to me.
90	Offers an ideas for days out
91	Lots of useful information and resources.

9. What don't you like about Amaze's website?

ResponseID	Response
12	TEST
13	Finding the right bit
14	X
16	Not much colour - quite grey/purple but bland in colour
17	White stark background
18	Nothing
21	I can't think of anything
22	Nothing I think its fine
23	I personally find the website easy to use, and with lots of useful infomation.
24	N/a

ResponseID	Response
25	It can come across as busy
26	Comes across as busy
27	There isn't anything I don't like
29	Nothing.
30	Nothing
31	It is quite hard to find information about events unless you know the date
33	Nothing
34	Sometimes I find the navigation a little confusing.
38	The colours are all very similar throughout. Nothing stands out
39	N/A
40	Nothing really
45	Nothing
46	To me looks good
47	Nothing
48	N/A
49	I'm happy with it.
50	Nothing
51	There is an overwhelming amount of info .
52	Not so much the website, but I do feel the courses should be more frequent for time sensitive subjects like dla. But the advisors took my cases individually - and more than made up for that!!!
54	Not everything is up to date
55	N/A
57	N/a
58	Nothing

ResponseID	Response
59	nothing
61	Not easy to find info for 0-5 year olds
62	Images used
63	Nothing
64	Images used
65	I like it
68	Only just found out about it through Facebook Post.
70	Nothing negative.
71	I don't have any issues, maybe I am interested more events
73	That you have to download the compass app to find business that accept it
77	Could be clearer
78	Some of the links were broken or resources missing
79	Sometimes links won't load quickly.
81	Don't think there is anything
82	With most SEND information, I feel a little spun out. I am trying to find support for my 22 yr old son, to live in supported living. I read the general advice, yet do not feel confident, to know where to start.
83	I'd like to see more resources to use with children with SEND. For example the social story produced for the covid vaccine was very helpful. More things like that would be great,
84	I haven't found anything to not like , a link to get a compass card doesn't work which was annoying but I got around it
85	Not encountered any problems really
87	We live in Haywards Heath and would love to come along to events but your compass card is only for your area. Love the website however, I think it would be great if it lists options at the beginning of page , rather than swiping to get to your optiontricky when your on a mobile and people don't have the time. They just want to click and go! Ps. During this survey it constantly said there was an error

ResponseID	Response
88	Nothing
89	Personally, there's not anything I don't like.
91	Could have better usability. Very text heavy.

10. What do you think is missing from the Amaze website? What could be added or changed to improve our website?

ResponseID Response

Responseid	Response
12	TEST
13	More on
14	X
16	Nothing
17	More links to resources and areas of information. Possibly books or social media accounts
18	l'm not sure
22	Nothing
23	Possibly some better graphics.
24	N.a
25	Think from the drop down menu when you scroll down, there could be sub under the main titles so you can see what you are after at a glance
26	Make it less busy Drop down menu could have subs under the main so can see at a glance what looking for
27	Nothing
29	Easier visibility of what courses are upcoming and mor obvious information about face2face
31	Make it easier to search for events (and other information)
33	Don't think u can do any more

ResponseID	Response
34	Navigation could be more picture based rather than searching text.
38	I actually think the website is pretty good. You could perhaps have a gallery with links to the groups. So if there was a photo of a family at an event that took my interest it would be handy to have a link to take me to the place or event and have the details instantly available
39	N/A
46	I think need more details about how amaze works and an option to book appointments
47	Not sure
48	More pictures of the community and the amaze stuff! I love seeing them!!
49	I'm not sure as everything is clear I think.
50	Nothing
51	Not sure
52	l don't know - it's a treasure trove!
53	More information with direct links
54	Links to other websites which may be helpful to people
55	l think it's great as it is!
57	I think that the website contains everything that i would expect to find
58	Advice coffee mornings
59	not sure
61	A bit more support for those with PMLD -and newly diagnosed children
62	Website more appealing on tablet than PC
64	Easier to navigate on tablet
65	I like it
70	Nothing
71	Local events

ResponseID	Response
73	A list of business that accept the card
78	More resources / links to helpful websites
79	More success / personal experiences shared for others to read with pictures.
81	Maybe a bit more information with support for parent/carers mental health
82	Maybe a fact sheets on, taking parents through the process. Like a list with bullet points. Amaze has helped me and my son enormously with information and activities, which has all started from their web site and news letters.
83	More resources to use, videos. Leaving my email here for the prize draw: katherineheritage@hotmail.com
84	it all seems there , I found al the info i needed
85	Video guides might be useful for some people who struggle to read lots of information.
87	A place where all could join from all areas, we struggle with places to go enough in our own areawhy limit people from certain placeswould be lovely if compass applied to us too.
88	I think it all looks good , all numbers and emails easy to find The website is a easy accessible with all the available links you require
89	It would be more attractive if it was more colourful and maybe a different font to make it more of an attractive website.
90	More family ideas
91	Add icons / colour to describe and differentiate sections. Would make the site easier to scan. Ie virtual vs face-to-face vs open event.

11. Would you be interested in doing a 30 minute user testing session with Amaze's website manager, via Zoom or in person, to help us understand a bit more about how people navigate the site? We would give you a £20 LovetoShop gift voucher for your time.





12. Please give us your email address so that we can contact you to tell you more about the user testing and include you in the prize draw for Drusillas tickets.

ResponseID	Response
14	rostcook@gmail.com
17	lisa.pasmore@yahoo.co.uk
18	hwilliams1974@gmail.com
21	rebeccajladams@hotmail.co.uk
26	juliemartin0611@gmail.com

ResponseID	Response
27	nikkiwoolven85@gmail.com
29	lyndarussell@hotmail.co.uk
34	fmlrigby@gmail.com
36	helenelgin@gmail.com
37	tash_dye@hotmail.co.uk
42	ajh17@hotmail.com
44	teresavanner6186@gmail.com
48	soph_jade@hotmail.co.uk
49	johopkins1980@gmail.com
50	tanya-noggin@hotmail.co.uk
52	corrinabellerogers@gmail.com
53	hayleystevens80@hotmail.co.uk
56	elliemaysupple@outlook.com
57	kerryfleet82@yahoo.com
61	kateandkittie@gmail.com
64	helen@jhcoombs.co.uk
66	lindatraceyadams@gmail.com
70	zoe.willmer@outlook.com
76	sweetshady@hotmail.co.uk
77	adamjhiggins@hotmail.co.uk
78	cooleyfamilyemail@gmail.com
80	naturallygolden@hotmail.com
87	jessie_bullenthorpe@hotmail.co.uk
88	cjohnstone57@gmail.com

ResponseID	Response
89	rebecca.oc@hotmail.com
91	suzyquddus@hotmail.com