

### **Job Description**

Job Title:	Fundraising Officer
Grade:	Equivalent NJC 14-17 £22,148-£23,500 pro rata, depending upon experience Amaze hourly rate £12.17-£12.91 (based on 35 hours week)
Responsible to:	Head of Fundraising & Marketing
Hours of work:	18-24 hours, flexible depending on availability
Annual Leave:	25 days pro rata
Location:	Brighton & Hove, with occasional travel to East Sussex
Contract	Fixed-term for 12 months, with likelihood of extension subject to income generation

### **Background**

Amaze is a Sussex based charity that supports families with children and young people with special educational needs and disabilities (SEND). We are currently providing a wide range of services and projects across Sussex, that are funded by about 20 key funding streams/partnerships – from large local authority contracts and trusts to smaller foundations and corporates, running events and a smaller proportion from individuals and community giving.

Much of our funding is short term and we need to keep innovating to come up with new ways of raising funds, and researching/finding new funding partners. We have an ambitious organisational strategy that will require a comprehensive fundraising strategy to ensure we can continue to grow and diversify, income opportunities, so that we can support more vulnerable families who need our help.

### **Job Summary**

This is a great opportunity for an enthusiastic, proactive, flexible, and organised person to join our small but growing fundraising and marketing team, which will give an introduction/exposure to a wide range of fundraising disciplines and areas.

The Fundraising Officer is a new role in Amaze's our growing Fundraising & Marketing team and will be central to supporting our fundraising strategy to grow our charitable income so we can help more families with disabled children.

Working directly for our Head of Fundraising & Marketing, the Fundraising Officer will be responsible for researching and writing compelling fundraising applications to small and medium sized trusts and foundations and researching and developing pitches to corporates to support our charitable activities. The Fundraising Officer also leads on fundraising administration including gift processing and thanking, donor stewardship and supporting fundraising events. There will be opportunities to get involved with and gain experience with other strands of fundraising too, as we grow and seek new opportunities in individual giving, major donors, events and campaigns.

You will need to have excellent written communication skills and attention to detail is vital, as is the ability to manage multiple tasks and prioritise to meet deadlines.

# **Key responsibilities**

1	Research trusts and foundations and write targeted applications to support our
	programmes and achieve fundraising income targets
2	Research corporates and develop pitches for a range of programmes including
	sponsorship proposals
3	Produce compelling performance and evaluation reports for funders and other
	donors
4	Fundraising administration including gift processing, donor thanking and stewardship
5	Maintaining the fundraising database and documents
6	Preparation of fundraising reports for Trustees meetings
7	Keep donor records up to date on our CRM
8	Write appeals and direct mail in collaboration with other team members
9	Contribute updates of fundraising events and activities for quarterly Newsletters
10	Support at events as required eg cheering at the marathon etc
11	Deliver presentations to interested groups and to attend events including cheque
	presentations
12	Ensure that all fundraising activities are carried out in a manner which meets the
	Fundraising Regulator's codes of conduct and guidelines.

	General Responsibilities
1	Work in line with Amaze's Mission, Vision, and Values at all times, promoting a supportive, responsive and inclusive environment.
2	To attend team meetings, supervision and training as agreed with your manager
3	The role requires a willingness to sometimes work variable hours to cover events which might be on occasional weekends or evenings.
4	To be self-servicing with use of appropriate IT
5	To carry out other duties appropriate to the role

# Person Specification

### **Knowledge and experience:**

- Experience of charity fundraising over a range of methods / OR Minimum of two years' experience in a fundraising, or senior administration role
- Knowledge of UK trust and foundation market and demonstrable experience of writing successful applications to trusts & foundations
- Experience of approaching, and raising money from, corporates
- A track record in meeting fundraising targets
- Experience of using a fundraising CRM
- Enthusiasm for Amaze's mission, vision and values and good understanding of the needs of children and young people with special educational needs and disabilities and their families, and how this will inform all fundraising and marketing work.

### Skills and competencies:

• Excellent written communication skills: experienced in creating persuasive and compelling fundraising propositions, funder reports and correspondence to thank donors.

- Excellent customer service skills
- Ability to plan and manage own time and workload and work to goals and targets
- High degree of competence in MS Outlook, Word and Excel and ideally using a fundraising CRM
- Ability to work with a wide range of people including volunteers
- Confident verbal communication/presentation skills (desirable)
- Ability to demonstrate understanding of equal opportunities and the value of inclusion and diversity.