

Easy Read Amazing Futures website survey

Young people's needs and ideas for the
new website





We are making a new Amaze website just for young people with additional needs in Brighton & Hove and East Sussex.



We shared this **survey** with young people through our social media and our Amazing Futures groups to ask:

- their thoughts on the **current website**
- **about websites** they like to use
- **their ideas** for what should be on the new website
- how we can make the website **accessible** to them





98 people completed the survey. **This document** shares what we found out.



We will use what we learned from this survey and our focus group sessions to tell the **web designers** what we want the website to be like.



We will share the **design** for the website with young people when it's ready, and ask for feedback.



Summary of what we learned



It's really important the website makes it very easy to **find what you're looking for.**



It must be very **easy to read** and understand, without too much text.



The main reasons young people would visit the website would be for **advice and information**, to find upcoming **groups and events**, and to find what **support Amaze can offer.**



It's important the website is kept **up-to-date**, and full of useful information.



Young people most want information about **mental health, money and benefits**, and **education**.



Many young people prefer to **get information a different way**, including through groups, and from their family. We should make sure we use these routes to get information to young people.



They want the website to look **simple, colourful** and **fun**.



There are lots of ways we can make the website more **accessible** to young people with additional needs



We should look at websites like **Grace Eyre, Youtube** and **gov.uk** for ideas on how to design for our young people. These were the most popular websites mentioned.



Young people who do use the current Amaze website mostly think it's okay, but there is definitely **room for improvement**.



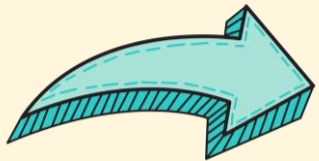
Most young people mainly use their **phone** to access websites, but quite a few do use **computers or tablets**. We should make sure our design works well for all of these options.



Most young people said they would use an **Amazing Futures app** if we created one.



We could **promote our website better** to young people. Quite a few didn't know we had a website, and some said they forget to use it.



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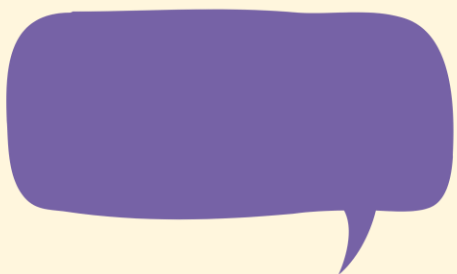
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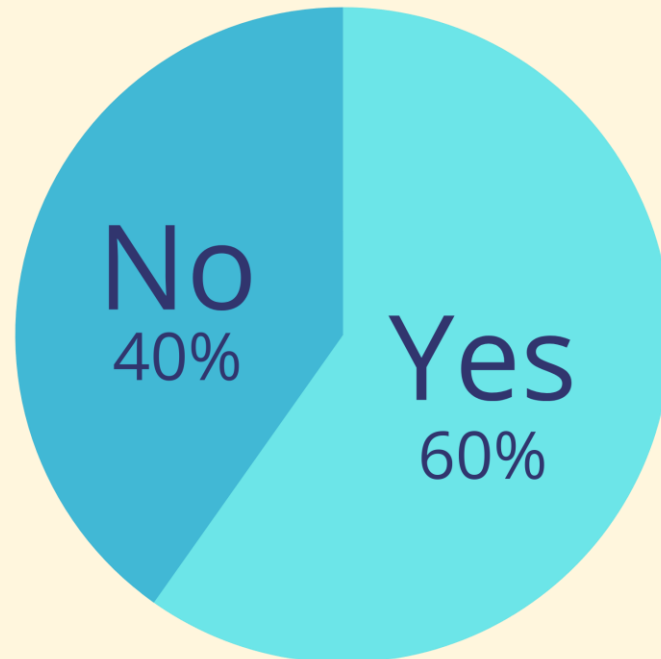




Do you use the Amaze website?



More than half of the people who answered the survey said **they do use** the current Amaze website





If no, why do you think that is?



The main **reasons** given for not using the website were:



I like to **get information a different way**



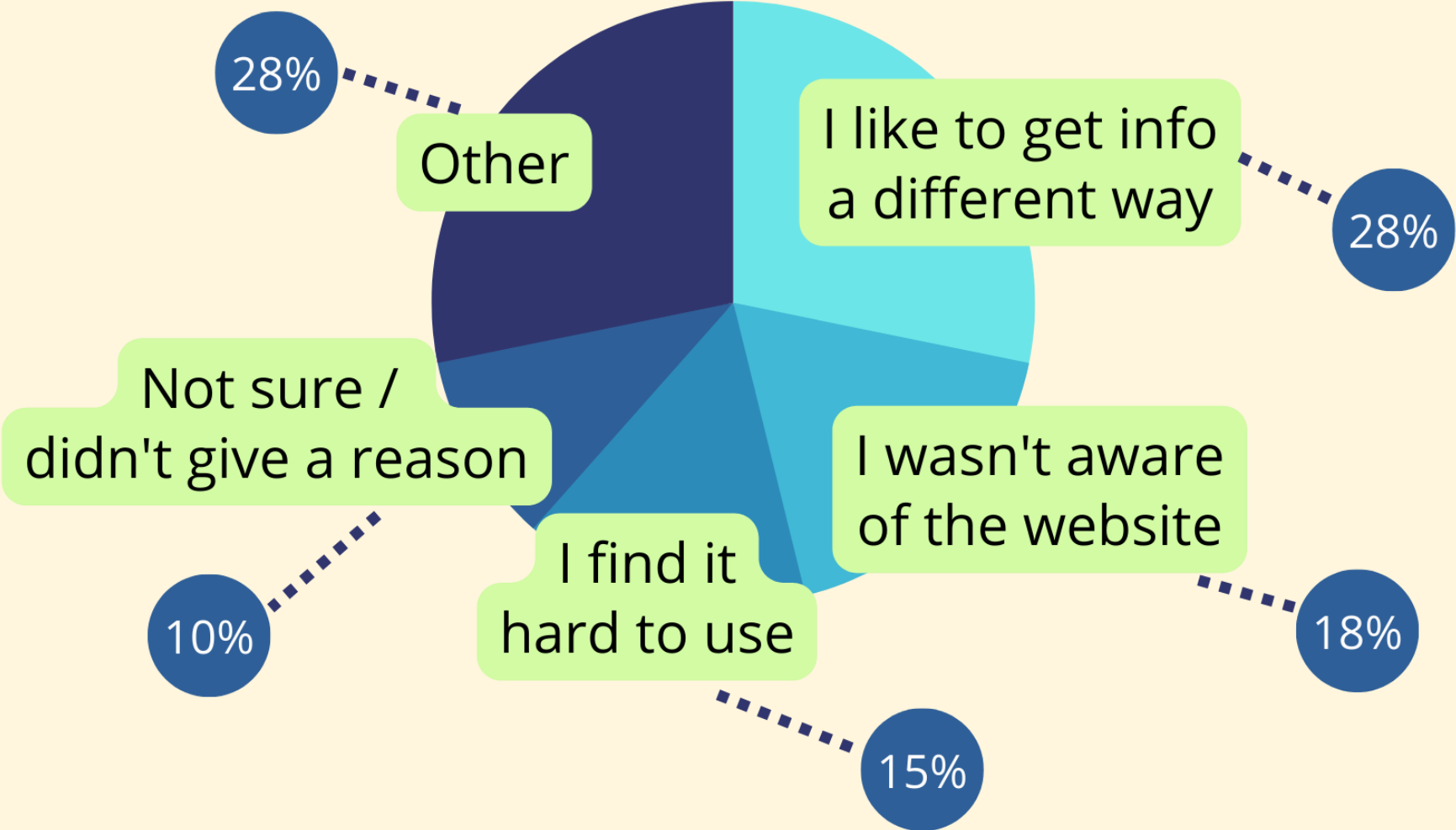
I **wasn't aware** of the website



I find it **hard to use**



Reasons people don't use the Amaze website:





Some reasons people shared for why they don't use the website:

difficult to find the right information or information I was looking for

I just found out it exists

I don't really have any reason to use it I do sometimes go on there to see updates and stuff but I wouldn't say I use it

forget to check often

I get information from going to the groups and the session schedules.

Not very good with technology

Discouraged re accessing any real help

Only use phone at the moment, not easy from a phone



How else do people get information?



These are the ways some people said they **prefer to get information:**



instagram



phone



groups



family



library



leaflets



email



What do you think of the Amaze website?

We asked people how much they agreed with these statements:



Easy to **find** what I'm looking for



Easy to **understand**



I like **how it looks**



It has the **information** I want





What websites do you like to use?



Grace Eyre, Youtube and Gov.uk were the most popular websites





What do you like about websites you use?



These were the main things people liked about the websites they use:



It's **easy to find information** that they're looking for



There's lots of **useful information** and resources



The information is **easy to understand**



The websites are **easy to use**



They're kept **up-to-date**



There isn't so much text it's **overwhelming**



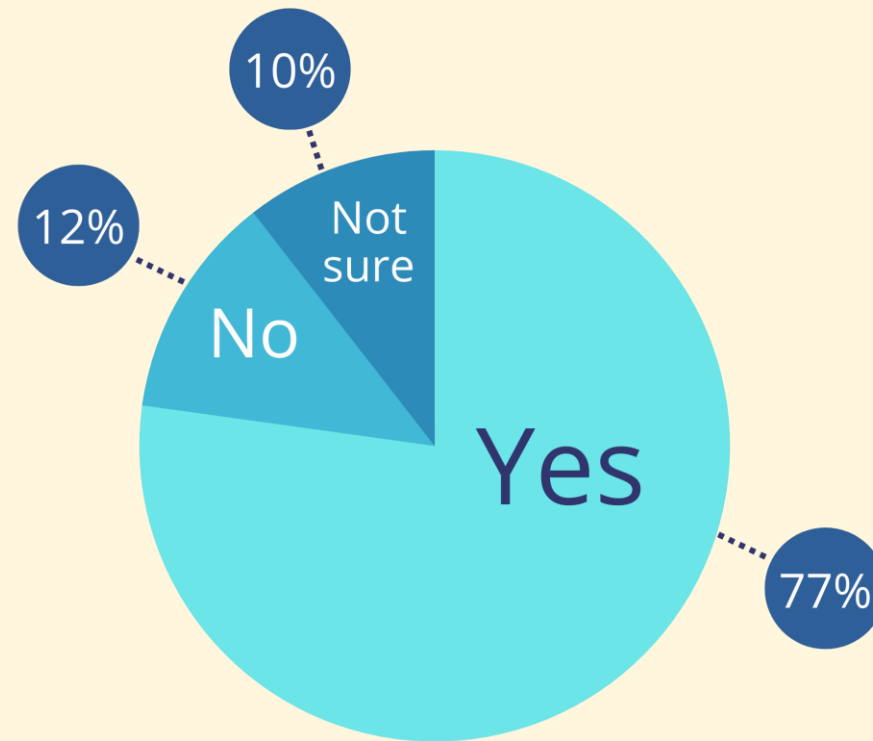
The **contact details** are easy to find

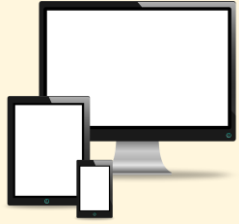


Would you use an Amazing Futures app?



Most people said **they would use** an Amazing Futures app

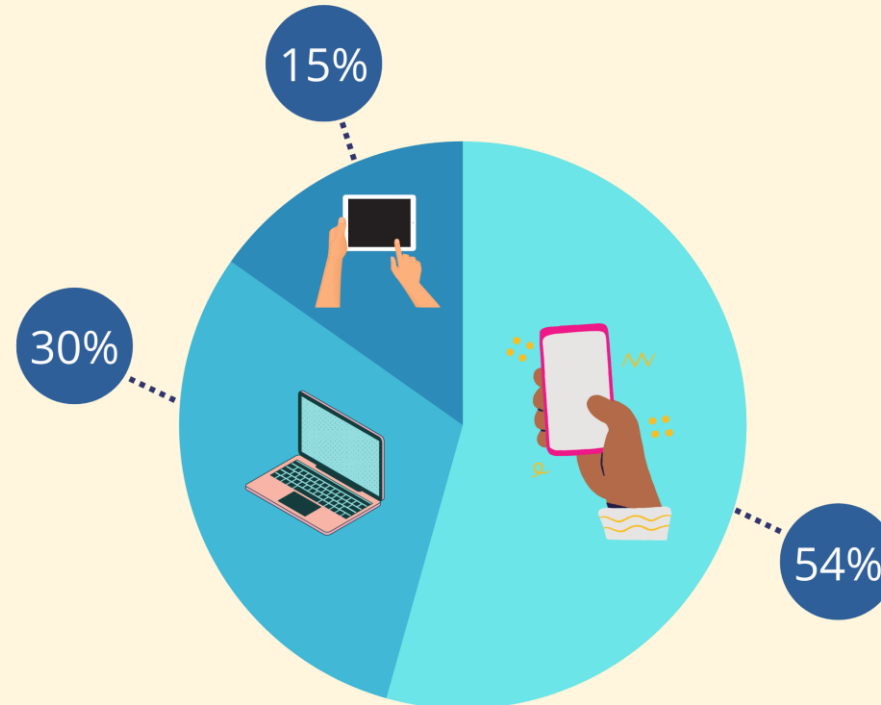




What do you normally use to look at websites?



Most people said they normally use their **phone** to look at websites





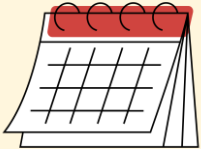
Why would you visit our new website?



The **top reasons** people said they would visit an Amaze website for young people were:



To find **information** on topics like education, money and health



To find **upcoming group sessions** and events



To find out **what Amaze is** and **what support we offer**



Reasons people might visit an Amaze website for young people:





People also added some suggestions, including:



a space to chat and
make friends



frequently
asked questions



picture page of what
we get up to and
pictures of events



What do you want advice and information about?



The **top three topics** young people wanted information about were:



mental health

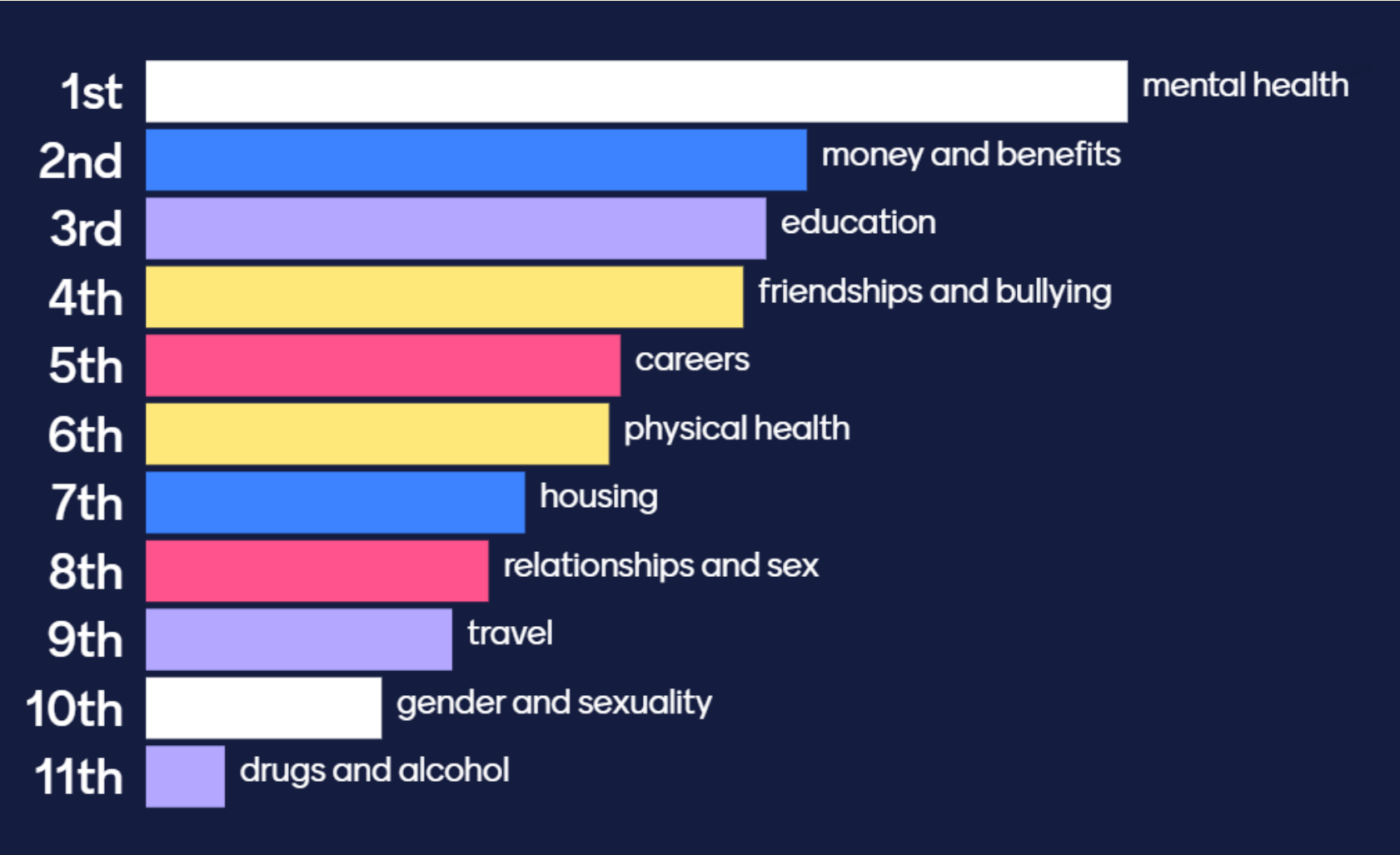


money and benefits



education

This is the **full list of topics** we thought people might want information about:



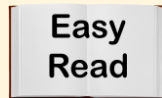


Accessibility features

We asked what would make the website easier for you to use, as someone with disabilities or additional needs. These were the most common answers:



large text



easy read text



pictures



buttons to read out text



videos



less vivid colour mode



short paragraphs



People also suggested:

high contrast
text

dark
background

easy language

mobile
friendly

simple
navigation

colourful but
not too bright

clear
buttons

mobile
friendly

apps

pictures of staff
with names and
what they do



How do you want the website to look?



The **top three words** used to describe what they wanted the new website to look like were:



simple



colourful



fun



Here are all the words people used:





Note about survey respondents



This survey was designed to find out **what young people with disabilities need** and want.



We offered two family tickets to Drusillas in a **prize draw** to encourage responses.



From the answers, it seems some of the people who filled it out were **parent carers** who were sharing their own thoughts and needs, not their child's.



We have read these answers to see what we can learn from them. However, we have **removed them** from these results where we can.



This is because we want this research to reflect **young people's own needs** and ideas.



Unfortunately we **cannot separate out these answers** for some of the questions.



This means we must bear in mind that these results **may not fully represent** young people's own preferences.



We have learned from this that we must **make it more clear** in future if we are only looking for young people's answers, and not parent carers.